

SMART ARTS

BANGKOK

EXCLUSIVE DESIGNS, EXQUISITELY FINISHED.



COMPANY PROFILE

www.SmartArtsJewellery.com

OUR STRENGTHS

- Exceptional Craftsmanship
- Fancy Shaped Diamonds
- Lustrous Precious Stones
- Unique Designs

IN NUMBERS

1999

*The beginning of our
jewellery manufacturing*



30

countries we ship to



250

worldwide customers



6

*international trade
shows*

SMART ARTS JEWELLERY

*“A thing of beauty is a joy forever:
Its loveliness increases; it will
never Pass into nothingness”*

John Keats



INTRODUCTION

Inspired by these words, Smart Arts Jewellery creates exquisitely crafted, beautiful, and unique fine jewellery using high quality diamonds, emeralds, rubies and sapphires since 1999.

Our clients Include Jewelry Brands, Retailers, Distributors and Private Labels located across 30 countries. All of our customers share a close relationship based on mutual trust with our family owned business. We work on both an OEM and ODM basis with our clients, and ensure that we fulfil all their requirements.

We are an RJC Certified Member, and believe in ensuring all our business dealings are fair, and ethical.

SMART ARTS JEWELLERY

Exceptional Craftsmanship



IN NUMBERS

60

craftsmen



12

average length of service



100+

bespoke high jewellery pieces made per year



5,000

pieces produced yearly

CREATION

Carried out by true artisans in the craft of jewellery making, all trained to our exacting standards, we create stunning, exceptional pieces that deliver timeless beauty.

Our stone setting, polishing, and quality control are meticulously carried out under microscopes.

We ensure:

1. Adherence to dimensional specifications
2. Prong evenness and shape
3. Minimizing the metal on and around stones whilst maintaining strength.
4. We work with 18K Gold, and PT950 - and are very particular with the metal finish.

We QC each item in between every stage.



Fancy Shaped Diamonds

Our love for jewellery began with Diamonds. Since 1985, we have been trading and manufacturing diamonds. We produce several thousands of carats of fancy shape diamonds every month in Thailand and India.



With a substantial stock of fancy shape diamonds, we have an extremely strong platform for jewellery production. We hold qualities from DEF VVS to GH SI and can cater to the individual needs of each client.

We only use 100% natural diamonds and gemstones in our jewellery. To ensure this our factory is equipped with lab-grown/synthetic diamond detection equipment.

We have an in-house lapidary to recut stones to perfectly fit the flow of each design.



SMART ARTS JEWELLERY

Lustrous Precious Stones

The deep, lustrous hues of precious coloured stones have always fascinated us.



All our colour stones are sourced in Bangkok. Top quality, natural, precious gemstones are selected by a well trained team of assorters, and this process is personally overseen by our Managing Director.

To ensure even makes, colour and brilliance, 30%-40% of our stones are recut in our factory.



SMART ARTS JEWELLERY

Unique Designs

“Hope lies in dreams, in imagination, and in the courage of those who dare to make dreams into reality”



DESIGN

Sharing our inspirations, our talented in-house artists channel ideas onto paper.

Accomplished highly trained CAD specialists push the technical boundaries of design, using the latest technology, to create computer models of our ideas – further transforming our designs into reality. Our CAD personnel is adept in using: Matrix Gold, Rhino 7, and Z Brush.

We are adept in assisting our clients in developing their ideas and inspirations from rough sketches to finished pieces. Complex pieces are prototyped and tweaked to perfection.

We also produce our own designs, inspired by architecture from around the world, nature, and various cultures.



120

*combined years of
experience in jewellery
design*

IN NUMBERS

4

creative designers



4

CAD designers



3

CAD softwares



2

3D printers

SMART ARTS JEWELLERY

International Trade Shows

You will be able to view our latest collections on the major shows of each continent.



The Couture Show
(Wynn, Las Vegas, USA)

We're heading to...
COUTURE

Vicenzaoro
January (Italy)



Doha Jewellery & Watch
Exhibition (Qatar)



Hong Kong

*-September:
International Premier Pavillon*

-March: Grand Hall



Centurion show
(USA)



RESPONSIBLE
JEWELLERY
COUNCIL

www.SmartArtsJewellery.com

SMART ARTS

BANGKOK

Beyond the Craft

- **Seamless communication worldwide**
(Zoom, Google Meet, WhatsApp, Email....)
- **Strong IPP, Intellectual Property Protection**
(All staff are bound to NDAs, we have NDAs with all our clients worldwide)
- **Your long-term Design & Manufacturing Partner**
(Consistency, Quality, Reliability, Trust)



RESPONSIBLE
JEWELLERY
COUNCIL

SMART ARTS JEWELLERY

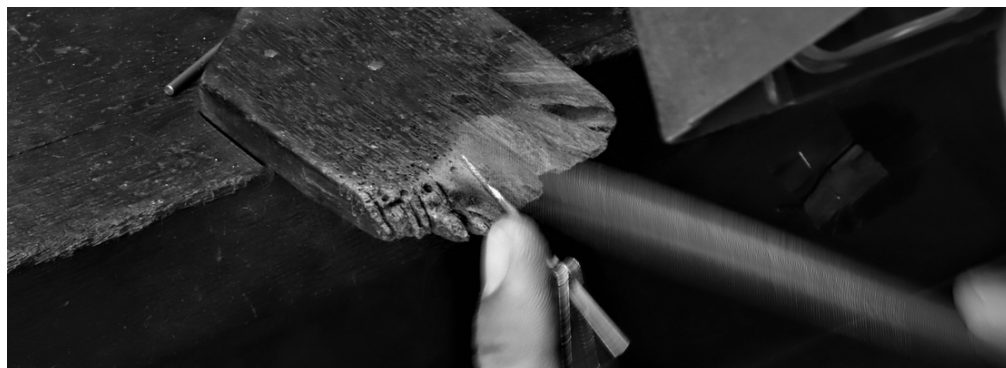
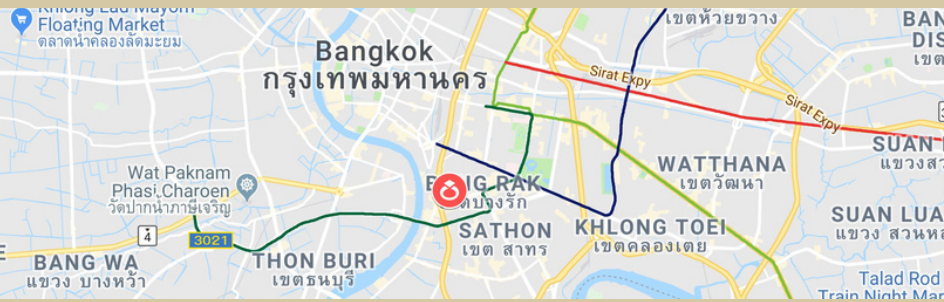
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THAILAND



SMART ARTS KEY TAKEAWAYS

- *1-stop service from design to manufacturing*
- *In-house Creative & CAD design team*
- *Integrated diamond cutting and lapidary*
- *Fancy shape diamond specialists*
- *RJC, Kimberley process and in-house CVD machine (diamond tested before & after setting)*
- *QC at every manufacturing stages*
- *Thin and detailed gold finish*
- *Inner polishing after filing*

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